

MAKISHA NOËL

MEDIA PERSONALITY | CREATOR | GLOBAL STRATEGIST

2024 MEDIA KIT



ABOUT MAKISHA NOËL

Makisha Noël is a media personality, creator, and global marketing strategist. She has been gracing stages for 10+ years as a speaker and talent. From being tapped by the U.S. Department of State to speak on community building in Istanbul, Turkey for the Middle Eastern Partnership Initiative to presenting at the Annual ADCOLOR Awards in Los Angeles, California, Makisha's influence spans the globe.

As a global marketing strategist, she has consulted on social strategy for brands from Samsung to Mastercard. Her strategies are applicable for businesses large and small, regardless of industry. From consulting on executive visibility as it relates to the personal branding of a CEO, to structuring sound POVs when a national crisis demands a brand's social media response. She has a strong pulse on culture, coupled with a sharp ability to connect with diverse audiences, ensuring her contributions are consistently timely, relevant, and impactful.

Makisha is a community builder as exemplified through The Living Room Project (LRP). Featured in South Florida's WLRN, the organization was started as a response to the then upcoming presidential elections in 2016 to build community through constructive dialogue and debate. Most notably, the organization partnered with Capital One Cafe in DC to strengthen their connection to the DMV's entrepreneurial community, through conversation on economic mobility.

She also empowers and equips creators through Creative Culture Tribe (CCT). The platform exists to teach women of color creators and entrepreneurs the business of creativity in Miami and globally. With past partners and supporters such as PepsiCo, Boxed Water, KAZMALAJE, the Museum of Contemporary Art in North Miami and more, for the 2019 CCT Miami Summit, her team is planning for the 2024 CCT Miami Summit.

Lastly, her first solo podcast, On The Move With Maki provides rich storytelling through long form content, sharing the intimate stories of multi-hyphenate creatives and world changers. She recently launched a new segment, The Sound Off, focused on music and media, as those industries move culture the most.

Makisha is Haitian American and a global digital nomad who resides in Miami, FL where she was born and raised. She is a 2022 ADCOLOR FUTURE and 2023 Legacy Miami 40 Under 40 recipient.



AREAS OF EXPERTISE

RE-DEFINING THE CREATOR ECONOMY

In the shifting landscape of the creator economy, Makisha delivers inspiring and informative talks on re-building within this ever-evolving realm. With a deep understanding of content creation, she shares valuable insights on how to engage influencers, creators, and transforming passion into a full-time career.

KEYWORDS: Creator tools, personal branding, impactful storytelling, copywriting, the AI advantage

THE ENTREPRENEURSHIP INVESTMENT

In her compelling talks on entrepreneurship, Makisha delves into the world of empowering small business owners to thrive and succeed with a particular emphasis on Black and woman owned businesses. With her expertise, she uncovers strategies for leveraging your competitive advantage.

KEYWORDS: Social strategy, growing online communities, building creative teams, leveraging data insights

DOING IT FOR THE CULTURE

Makisha invites you on a transformative journey through the realms of culture and trends. With her cultural insight, she sheds light on the ever-evolving landscape and provides valuable guidance on staying ahead in a fast-paced world which often moves at the speed of social.

KEYWORDS: Music & media, Gen Z, Millennials, social media trends, Afro-futurism, brand activism

LET'S WORK 📌

FOR HIRE: Emcee, Moderator, Podcast Guest, TV Spots, Content Creator, On-Air Talent, Social & Cultural Strategy

CAMPAIGN CONSIDERATIONS: Multicultural, Women, Small Business, Youth and Creator-Focused

CURRENT AND PAST STRATEGY CLIENTS:    *Walgreens*  *Ogilvy Consulting*



SPEAKING HIGHLIGHTS



Moderator | Black Equity Con | June 2022
[WATCH HERE](#)



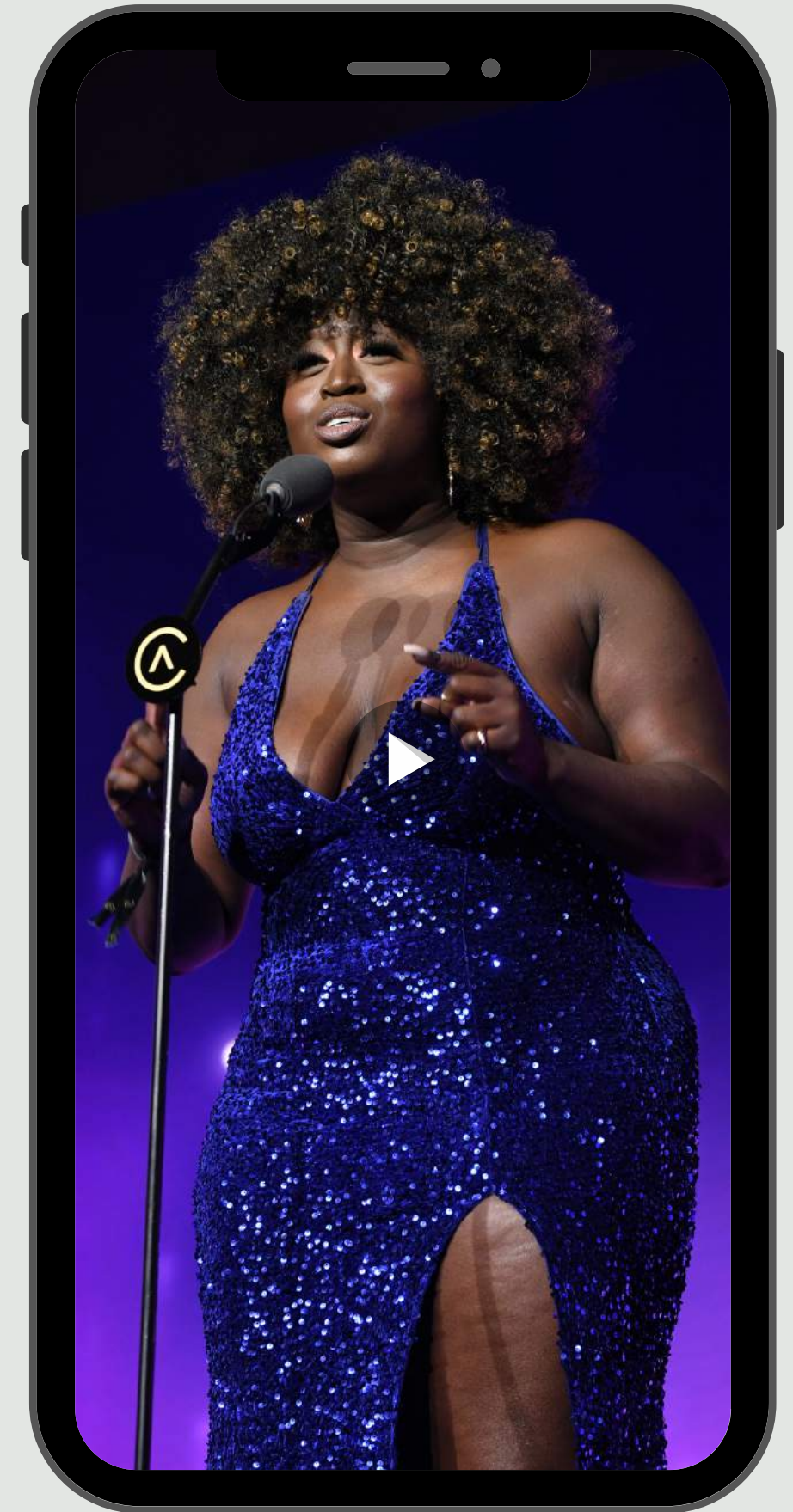
Emcee | Black Women Invest | June 2022
[WATCH HERE](#)



Organizer | The Living Room Project | March 2020
[LISTEN HERE](#)



Moderator | 72&Sunny BHM Panel | Feb. 2023
[WATCH HERE](#)



Presenter | 16th ADCOLOR Awards | Nov. 2022
[WATCH HERE](#)

DIGITAL MEDIA STATS

Makisha's most active platform, Instagram, is reflective of her multi-city, global brand.

Top Locations

of your followers

Cities

Countries




 [@makishanoel](#) | 8,600+

 [@makishanoel](#) | 180+

 [@makishanoel](#) | 300+

 [Makisha Noel](#) | 1000+

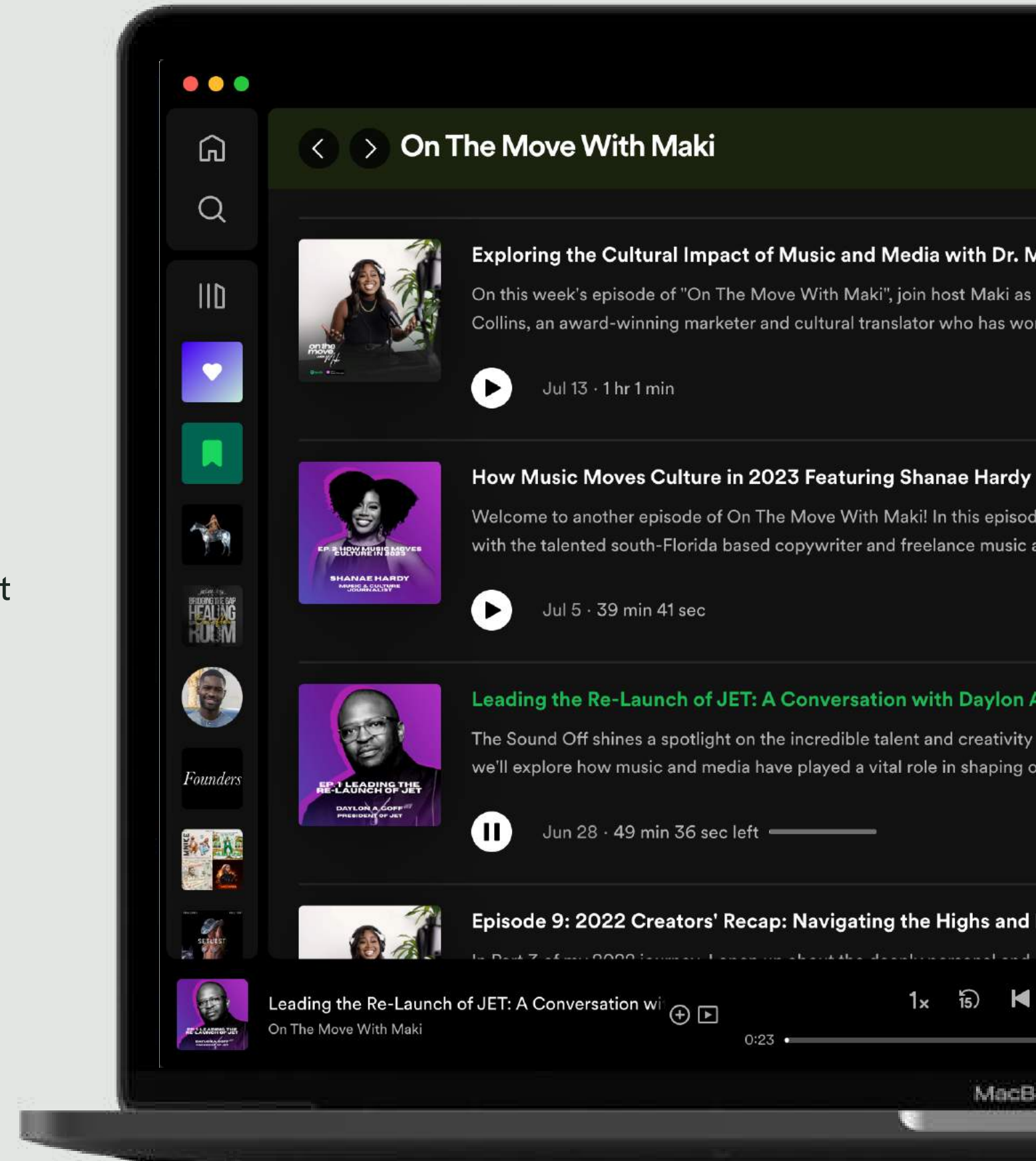
 On The Move With Maki Podcast

 1,700+ email subscribers

Data Breakdown

- Total Number of Connections: 9,300+
- Top Countries: United States, Nigeria, United Kingdom
- Main Demographic: Ages 25-34 and 35-44

Updated August 2023



TRUSTED BY THE COMMUNITY...



Adele Coble · 1st

Currently giving my own family the level of care I have given to others throughout 15 years of public sector service.

September 9, 2016, Adele managed Makisha directly

Makisha is an organized, bright and strong leader. She helped coordinate a group of young women to mentor little girls routinely in public schools. Since she has always been career-oriented and demonstrates strong personal and professional balance, she was the perfect role model.



Brandon Castelo · 1st

Art Director at RAPP

August 15, 2020, Brandon worked with Makisha on the same team

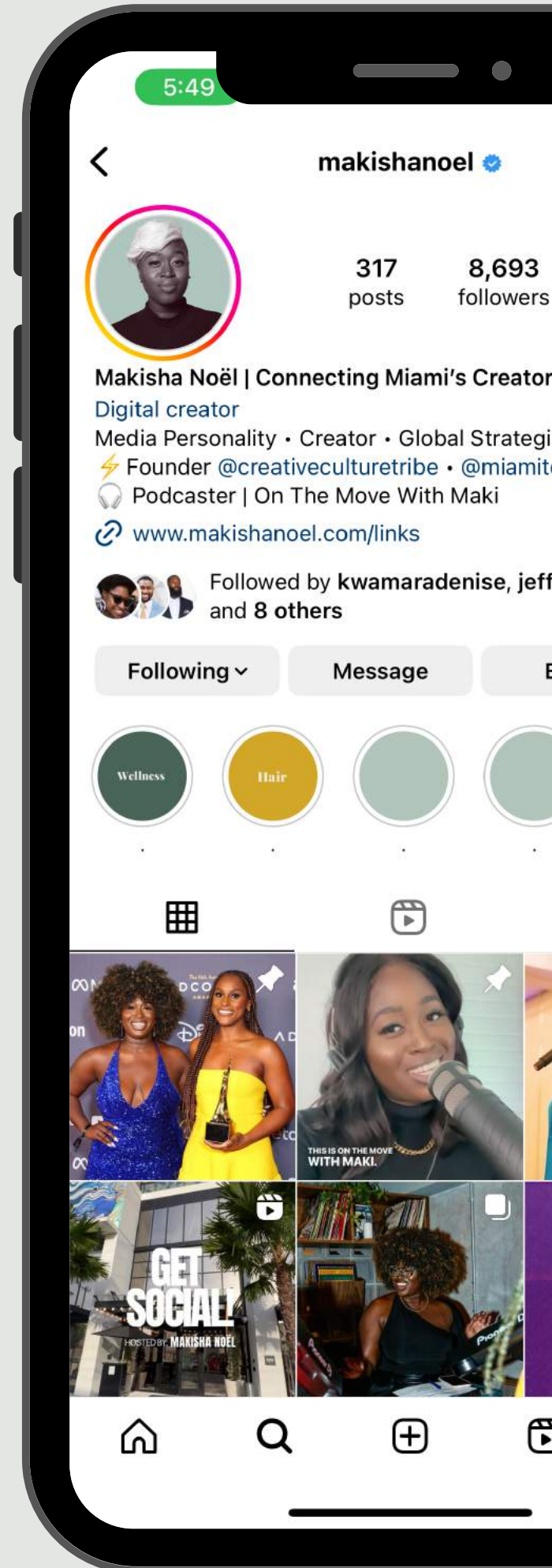
Makisha is an absolute delight to work with. She is a fierce creative who is not scared to help in other roles. She is also an astounding marketing strategist, with an acute understanding of the world and its cultures. From her energizing morning introductions to her amazing self-driven work ethic, Makisha has brought an overall positive impact to any project she has worked on, and was able to push others to their full potential. Our team's success wouldn't have been possible without her



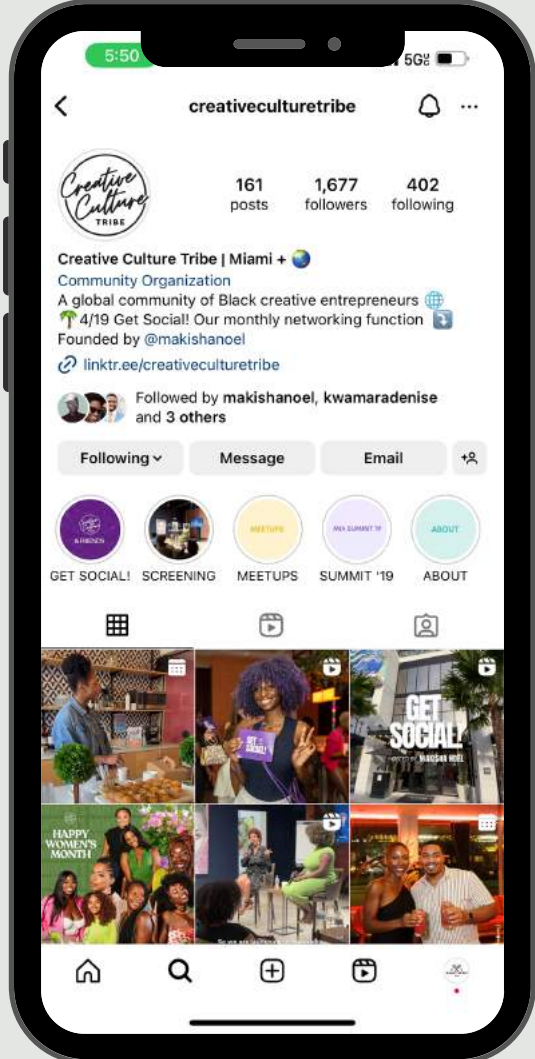
Hey Makisha! I believe I've seen you before in person but I was not privy to the work you do! It wasn't until I followed you and seen for myself...so inspiring 🇺🇸 I've realizing I'm more than just talking makeup and seeing you encourages me to be seen and use my voice more ✨ thank you



Hey Makisha, thanks for the follow! I was looking at my phone like what?! 😳 I don't mean to fan girl, but I really look up to you as not only a woman in the digital marketing space crushing it but also that you're a fellow Haitian woman from Miami crushing it in the digital marketing space! I was hoping I'd get to meet you at BYOB (praying that it's still on for May 🙏🏾 with all this going on) but anyways, keep killing it! You're such an inspiration!



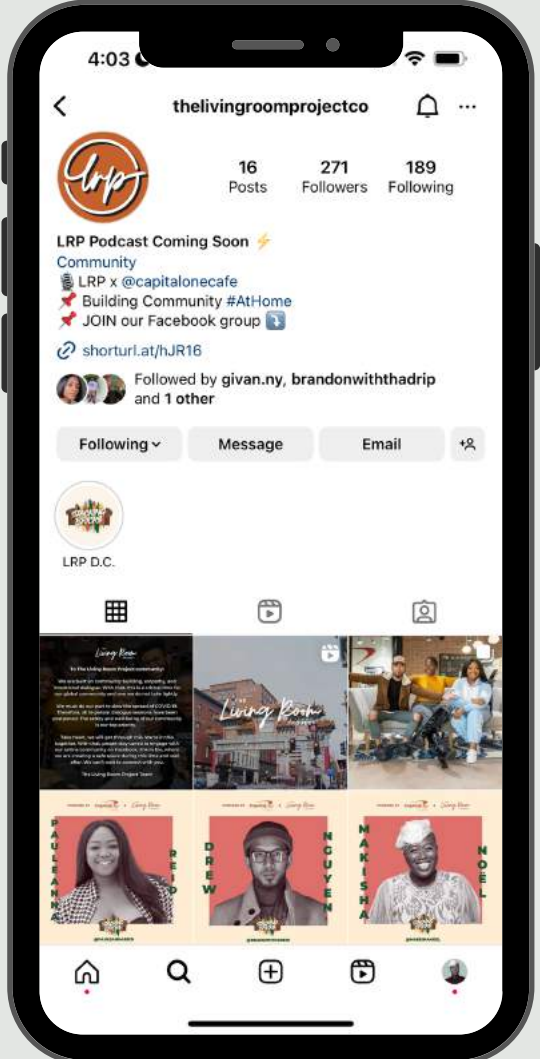
MAKISHA'S BRANDS, COMMUNITY & PLATFORMS



Past Partners:



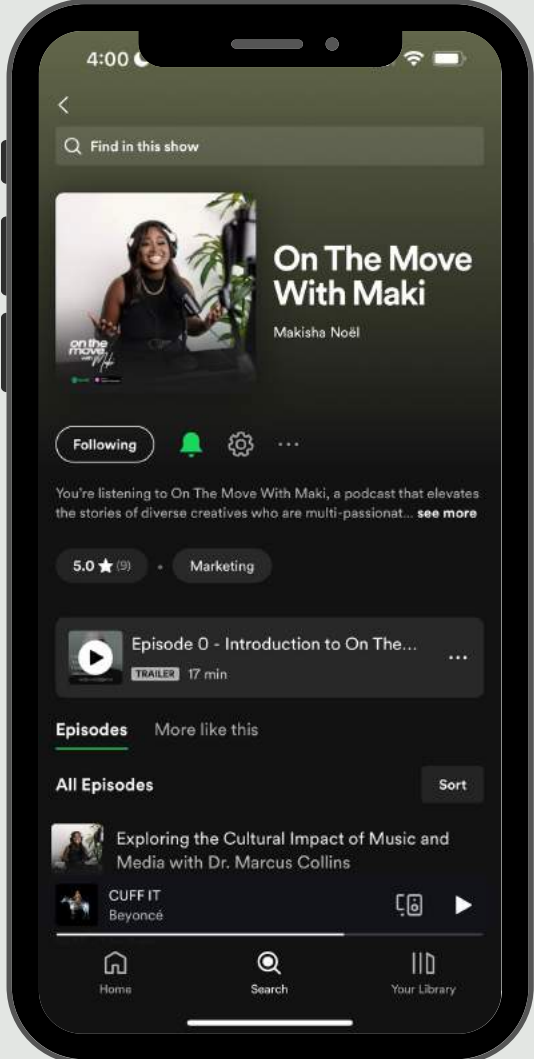
The Living Room Project (LRP) was founded in 2015 to create space for dialogue and debate one living room at a time. Founded in Florida, LRP expanded to Washington, DC as well.



Past Partners:



GEORGETOWN UNIVERSITY



Creative Culture Tribe (CCT) was founded in 2017 in Miami with goals of expanding globally. The community exists to teach Black and brown women creators and entrepreneurs the business of creativity.

[WEBSITE HERE](#)

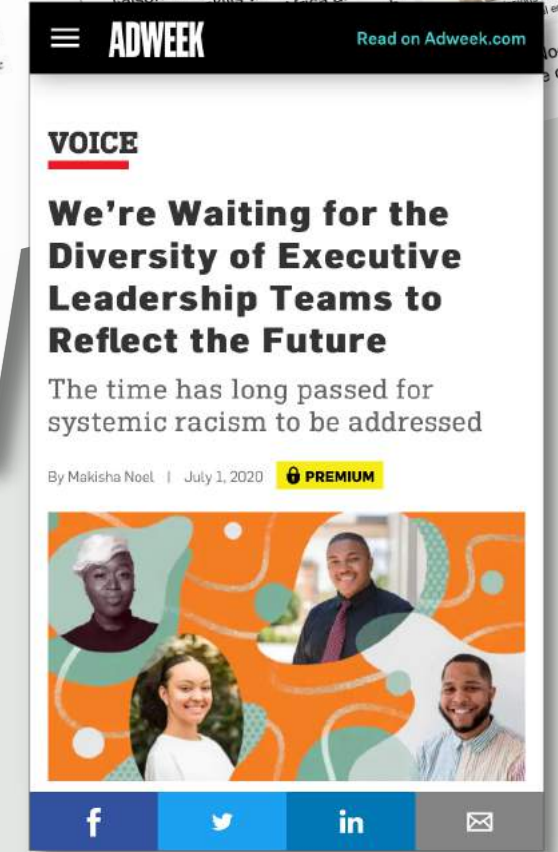
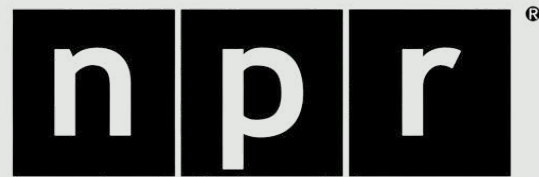


On The Move With Maki Podcast was launched in 2021 to tell the diverse stories of your favorite creators. "The Sound Off", the newest segment was launched in 2023 and focuses on how music and media impacts culture.

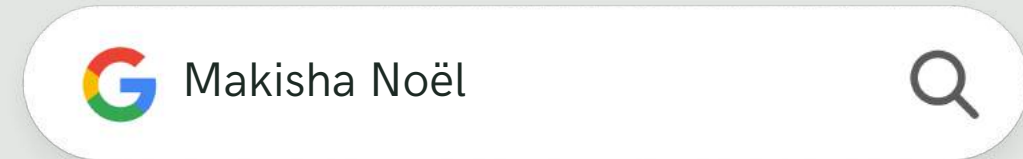
[LISTEN HERE](#)




PRESS, PRESS, PRESS

AS SEEN IN:



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